



## **Koneru Lakshmaiah Education Foundation**

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' Grade University ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

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## **KLEF/BBA/IQAC - GUEST LECTUREs/AQ.10 20-08-2022**

### **KLEF - K L UNIVERSITY BUSINESS SCHOOL**

#### **BBA DEPARTMENT**

#### **GUEST LECTURE**

#### **ON**

#### **Ecofriendly Business opportunities**

#### **By**

**Dated 18<sup>th</sup> August 2022**

**Program:** Industry expert talk –“How to start an Ecofriendly business”

**Program Schedule:** Wednesday, the 18<sup>th</sup> August 2022 at 11:30am to 1:00pm.

**Program Venue:** New seminar hall

**Link for Joining the Programme:** offline

**Participants:** I BBA Students - KLU Business School

**Program Objectives:**

✚ To enhance knowledge on Eco friendly start-ups

✚ To present on practical aspects on existing business models.

**Resource Person:** **Mrs Velagapudi Krishna Kumari, Founder and Director of Velagapudi Enterprises**

**Present:** I BBA students of BBA Dept. of K L U Business School.

#### **Brief Note on the Program:**

The K L U Business School of K L Deemed to be University organized a guest lecture on the topic of Industry expert talk –“How to start an Ecofriendly business to provide knowledge on how to start the new business.

**Attached Enclosures: Photos of the Session**



